



# TOWN OF JACKPOT, NEVADA ADVISORY BOARD

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### Board Members

Teresa Hugill  
Monica Burt  
Monique Gollihar  
Jeff Young

### Jackpot Staff

Shawn Burt  
Brian Hugill  
Beth Lamb  
Shelly Hester  
Maria Salas  
Betty Marquez

## JACKPOT ADVISORY BOARD MINUTES

**THURSDAY, December 14, 2023**

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### **6:00 P.M. CALL TO ORDER:**

The meeting of the Jackpot Advisory Board was called to order by Chairperson Monica Burt at 6:00 pm mountain standard time on December 14, 2023, in the meeting room of the Jackpot Administration Building, Jackpot, Nevada.

### **ROLL CALL:**

Members Present:     Monica Burt  
                              Teresa Hugill  
                              Jeff Young

Absent:                 Bruce Ririe  
                              Monique Gollihar

Others Present:       Shawn Burt, Jackpot Superintendent  
                              Theresa Dimmitt, Jackpot Helping Hands (Zoom)  
                              Zach Hunter, Jackpot Combined School

### **INSTRUCTIONS TO THE GALLERY:**

Chairperson Monica Burt advised the public to step to the front of the room to identify themselves and to speak clearly for the record. She stated that they should try and not speak out of turn or among themselves. If anybody has a cell phone it should be muted and if a call needs to be answered, it must be taken outside. She commented that everybody needs to wait their turn to speak, and the speaker needs to step-up to the podium to state his/her name and address. There shouldn't be side conversations or comments and she thanked everybody for their cooperation.

### **PROCEDURE**

**Time Limits:** Public comments are welcome during the Public Comment periods at the beginning of the meeting, the end of the meeting, and during specific agenda items.

Comments made during the Public Comment periods at the beginning and end of the meeting are limited to **7 minutes** per person.

Persons with presentations or comments longer than **7 minutes** should contact the County Administrative Offices to have the item placed on the agenda for discussion. Additionally, the Chair of the Board may limit public comment during a specific agenda item. If the Chair of the Board decides to limit public comment during a specific agenda item, the Chair shall announce, prior to taking any public comments on that specific agenda item, that the Public Comments on that specific agenda item are limited to **7 minutes** per person.

**PLEDGE OF ALLEGIANCE:**

Chairperson Monica Burt led the pledge of allegiance.

**COMMENTS BY THE GENERAL PUBLIC:**

Pursuant to N.R.S. 241.020, 2 (c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on a successive agenda and identified to be an action item.

No Comments.

**TOWN OF JACKPOT  
FOR POSSIBLE ACTION**

E1. Discussion and consideration to approve Laura Cortez as the Town of Jackpot Events assistant.

**ACTION ITEM**

Chairperson Monica Burt stated that Laura would like to assist Kristie. Teresa Hugill (Jackpot Advisory Board member) commented that she thought it was a great idea and she thinks Kristie could have used some extra help. She knows that Laura did help, and she thanked her for it.

**Motion: Teresa Hugill motioned that they approve it, seconded by Jeff Young.** Motion passed.

**VOTE:**

Aye: Monica Burt  
Teresa Hugill  
Jeff Young  
Nay:  
Absent: Monique Gollihar  
Bruce Ririe  
Abstain:

E2. Discussion and consideration to approve where the funds received from the advertisements on the message board will be allocated.

**ACTION ITEM**

Theresa Dimmitt (Jackpot Tourism) stated that soon there will be a message board and it has been suggested that there be a charge for those who want to advertise on it.

The PSA's things happening in the town, town events, basketball games, or any town related activity advertised won't have a charge. There will be a charge for anybody who wants to wish somebody "Happy Birthday or Happy Anniversary," and for any business who would like to advertise such as Thrive who has been inquiring about it. There will be a price breakdown per day or days, but before they get to how much they will be charging they need to discuss the allocation of the funds. This is something that doesn't need to be voted on because the funds weren't from town funds and the funds won't be going into the town account regardless of where the funds are allocated. The question is where the town of Jackpot Board want the funds to be allocated to. She commented that there was a suggestion that at least in part it goes to helping the community through Helping Hands. She was hopeful that Helping Hands could hire a part-time person at Helping Hands to help with everything that is done out of that office, tourism/Helping Hands. This person does a little of everything. She thinks that part of the funds should go to whatever the town is paying for electricity because that shouldn't be coming from the town's account since they pay for the electricity for Helping Hands and the building along with its upkeep. She reiterated the question to the board of where they would like to see the funds received allocated to. She mentioned that every business with the exception of Thrive and Dotty's has a marquee or digital board. The message board will allow for animations just like Barton's Club 93's board. Mrs. Dimmitt stated that she would like the board to decide the allocation and it could be sixty/fifty or fifty/fifty. The annual cost for advertising every day and paid at the time of the contract would be five thousand dollars, which is reasonable when looking at billboards. A one day advertisement is twenty-five dollars, and she doesn't have the contract with her because that's getting ahead of things. Jeff Young (Jackpot Advisory Board member) asked where the funds to purchase the message board were from, Helping Hands? Mrs. Dimmitt stated that no, the funds were from the recreation board. She met with them in Elko, and she asked them about the funds, they said the funds could be used towards whatever including paying somebody. The funds allocated for the message board needed to pay the message board and any funds accrued from the message board could be designated anywhere. The funds received from the recreation board can't be used to pay somebody, but the merchandise or anything approved for purchase from those funds if sold and generate any sort of funds, those funds can be used to pay somebody or can be allocated wherever the board decides. Chairperson Monica Burt stated that some funds should go towards electricity because nobody knows how much that will be. Mrs. Dimmitt commented that the electric bill could be paid and that there will be maintenance. Mr. Young commented that he thinks that first the funds should go to electricity and maintenance, what it takes to keep the board up and running. He isn't sure after that, but it could be to pay somebody to help. Chairperson Burt commented that she's confused about paying somebody because would this person be hired by the county, if so, how would that work? Mrs. Dimmitt stated that no, the person would be hired through the non-profit. She has already had her insurance for the non-profit increased to accommodate a driver for the Yukon, her old vehicle that has been donated to the non-profit. The vehicle is completely registered and titled under the non-profit. It can be used along with the hot boxes to start doing the meals on wheels deliveries and they don't have to make sure the bus driver is available on a particular day. She's also talked to her insurance company about the cost of having a part-time person. It wouldn't be more than nineteen hours, no benefits, and they would be minimally paid. Chairperson Burt asked if Mrs. Dimmitt would be paying the payroll taxes and all the things that come along with having a part-time employee. Mrs. Dimmitt stated that yes and as the non-profit grows in order for her to get it totally independent without her there needs to be ways to pay people. She stated that the non-profit will be totally federally fundable by April and once she finishes the policy and procedures. Federal funding requires that everything is written down. Chairperson Burt commented that she likes the idea of having somebody hired to help out.

Mrs. Dimmitt stated that she has an amazing group of volunteers. Mellisa is there a lot and fills in when Mrs. Dimmitt isn't in town. Mellisa drove several seniors to the Town Christmas party who otherwise wouldn't been able to attend. She is a huge help and dependable. This is where the part-time employee idea is going towards. Mrs. Dimmitt commented that she will let the board discuss this, think about it, but so far, she is hearing that the funds be used for maintenance, Raft River, and then other. Chairperson Burt mentioned that towards tourism because that will help get more people to the town which means more money for the town. Mrs. Dimmitt stated that there are thirty eight thousand dollars available from the recreation fund and each year a request is submitted, but it's not a lot being used because it's mainly maintenance that needs to be paid. Chairperson Burt commented that she also likes the idea of some of the funds being used for Helping Hands if there are funds left over. Mrs. Dimmitt stated that Helping Hands helps many people in the community in many different ways, so if this is something that will continue it needs funds. Mr. Young commented that it's hard to know how much funds will be there for that until a year has passed. Chairperson Burt asked if maybe the funds should be put into a slush fund, Teresa Hugill (Jackpot Advisory Board member) asked if the town had an account where the funds could be placed? Mrs. Dimmitt stated that the funds could be placed in the Tourism account, and she could designate what the funds are and where they came from. It can then be looked at in six months. Mrs. Hugill commented that it would be nice to see once the sign is installed how many people are interested in advertising. This will give everybody a better idea of things and as far as an employee's cost will be over nine thousand dollars at fifteen dollars per hour for nineteen hours. Mrs. Dimmitt stated that this isn't the amount agreed on, Mrs. Hugill stated that she understands, but it's a rough cost. Mrs. Dimmitt stated that the person she is talking to told her she would like to make ten dollars an hour. It's a low amount because she is on disability, and she doesn't want to lose it. Mrs. Hugill commented she doesn't want Mrs. Dimmitt to hire somebody and not be able to pay them. Mrs. Dimmitt mentioned that this something that they are working towards April because the non-profit needs to be fundable and she doesn't want to count on only the funds from the message board. Mr. Young commented that it's hard to say where the funds will be allocated without having any numbers to go off of. She commented that she does need to have a contract in order for people to advertise on the board. It needs to be in writing, what they need to do, what she needs to do, and what is expected. She mentioned that if a number is needed could sixty/fifty be used, or should it all go into the slush fund for the first year? Mr. Young commented that it would be above the electricity and maintenance on the sign. Mrs. Dimmitt stated that it would all go into the slush fund, and she would find out after a year the cost of maintenance and then they could talk about it again at another time. Mr. Young commented that waiting would allow them to see real numbers instead of guessing. Mrs. Hugill stated that there isn't any information to go off of as of now. Mr. Young asked if a motion was needed, Chairperson Burt stated that no because the funds weren't taken from the county budget.

No motion was made.

**RAFT RIVER RURAL ELECTRIC COMPANY  
NON-ACTION ITEM**

Raft River Electric update.

No Representatives present.

## **NEVADA HEALTH CENTER**

### **NON-ACTION ITEM**

Nevada Health Center update.

No Representatives were present.

## **JACKPOT COMBINED SCHOOL**

### **NON-ACTION ITEM**

Jackpot Combined School update.

Cassie Gonzalez (Jackpot Combined School) stated that on Thursday the 21<sup>st</sup> there is a two hour early out. The children will be released at 1:45pm. The winter break will start on the 22<sup>nd</sup> and goes through the 7<sup>th</sup>, school will resume on the 8<sup>th</sup>. The Winter Carnival will be on Tuesday the 19<sup>th</sup> from 5pm to 7:30pm. There are home basketball games scheduled for the following week. On Monday the 18<sup>th</sup> the varsity girls and boys will be playing, the girls' game is at five and the varsity boys' game is at 6:30pm. The junior varsity boys will play on Wednesday the 20<sup>th</sup> at 5:30pm. She mentioned that she had a flyer for the Winter Carnival.

## **JACKPOT TOURISM**

### **NON ACTION**

Jackpot Tourism video reviews.

Chairperson Monica Burt asked if the videos are the ones Theresa Dimmitt (Jackpot Tourism) had done and she talked about. Mrs. Dimmitt stated that Cowboy Country Territory paid for the videos through Travel Nevada. There are four videos, two thirty second ones and two fifteen second ones. The videos will be posted and are paid to run in Northern or Southern Idaho out of the Bosie area and over towards Twin Falls. The videos are similar to the ones that Brad Hester (Jackpot resident) was talking about that have been done through other communities. Mr. Hester commented that they are also shown out of the Utah channels. Mrs. Dimmitt stated that a vote wasn't necessary because the town didn't pay for them, she just wanted the board to see them and as the town leaders if they saw something major that needs to be fixed, she could have them make the changes.

The town clerk commented that there were technical difficulties with the internet.

Chairperson Burt commented that they could talk about the Christmas trees in the meantime while the issue is resolved. Betty Marquez (Jackpot Admin) stated that there still needs to be a decision regarding the high school winners, but there are winners for elementary and middle school. Elementary winners first and second grade and the middle school winners seventh and eighth grade. Mrs. Marquez commented that the winners from the tree contest would be given a pizza party, but nothing was mentioned regarding the gingerbread houses which are based off of the three houses in the school. Katie Estrada (Jackpot Combined School) commented that if the school was told which gingerbread house won, they would award house points. Chairperson Burt stated that house number three won (Nightmare before Christmas). The town would be providing pizza parties for the 1<sup>st</sup>/2<sup>nd</sup> grade, 7<sup>th</sup>/8<sup>th</sup>, and one of the high school classes. There was a tree with an exaggerated number of votes. Mrs. Estrada commented that she wonders if gingerbread house votes accidentally were placed in the box by mistake. There is a debate between number eight and three.

Chairperson Burt stated that number eight is the winner, Class of 2027, the 10th grade class. Mrs. Estrada thanked the board and commented that the children and teachers had fun. Chairperson Burt stated she thought it was spectacular, she loved all the trees, she looked at all of them and loved how different they all were. The different styles of decoration. She thinks it's a great tradition that was started with the trees and she thinks the children will get more excited every year. Mrs. Estrada commented that the houses were a little chaotic, but it was a fun first year and she thinks that they learned how to structure things better for next year. Chairperson Burt stated that the gingerbread houses were new to her because she didn't know those were being done. Mrs. Marquez mentioned that Stormi McCarthy (Jackpot Combined School Principal) was the one that got those. They were made part of the voting because they all looked pretty. Chairperson Burt commented that it's a good idea to do the house points since they were gingerbread houses. Mrs. Estrada mentioned that a lot of their competitions are for house points.

The internet finally worked, and the videos could be viewed, but there was no sound. Once the sound started working the board was able to watch and hear the video. The videos include a male or female narrator. The board liked the videos. Mrs. Dimmitt commented that the videos could be placed on the website, YouTube, and anywhere else the town would like. Cowboy Country will be paying to have them play on the television. Chairperson Burt stated she would like them on the website.

#### **CORRESPONDENCE REPORT AND OTHER ITEMS OF DISCUSSION: NON ACTION ITEM**

1. Discussion and consideration of received correspondence.

No Correspondence.

#### **CONSENT AGENDA ACTION ITEM**

All matters listed under the consent agenda are considered routine and may be acted upon by the commission with one action without extensive discussion. Any member of the commission or any citizen may request that an item be taken from the consent agenda, discussed, and acted upon separately during this meeting.

Approval of Minutes – DRAFT Jackpot Advisory Board November 9, 2023  
(This material is available upon request.)

Next Meeting Date – January 11, 2024

Chairperson Monica Burt stated that they are skipping the second meeting of the month because it's after Christmas and there are lots going on or people are gone for the holidays.

**Motion: Teresa Hugill moved to accept the minutes and the next date for the meeting January 11<sup>th</sup>, seconded by Jeff Young. Motion passed.**

**VOTE:**

Aye: Monica Burt  
Teresa Hugill  
Jeff Young

Nay:

Absent: Monique Gollihar  
Bruce Ririe

Abstain:

**ADVISORY BOARD MEMBERS AND STAFF COMMENTS:  
NON ACTION ITEM**

This time is devoted to comments by Advisory Board Members and/or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

Teresa Hugill (Jackpot Advisory Board member) commented that at some point the board will need to look for another board member. Chairperson Monica Burt stated that Bruce Ririe (Jackpot Advisory Board Vice-Chairman) would probably be stepping down. He will probably be submitting a letter of resignation the following month. Jeff Young (Jackpot Advisory Board member) commented that the board would be looking for another member again. Chairperson Burt asked that everybody keeps their eyes and ears open for anybody. Mrs. Hugill commented that if anybody knew of somebody that would like to be on the board to let them know. Chairperson Burt mentioned that Mr. Ririe wanted to say thank you for the fireworks. They were exceptional/spectacular, especially the finale. Mr. Young commented that the entire shindig was spectacular. Chairperson Burt stated that the party was awesome this year and the decorations were great, Mr. Young commented that the party was great, and everybody did a great job.

Shawn Burt (Town superintendent) stated that there was a meeting with Erik Latin, Dolphin Builders, Clayton Homes, a few others and Sam and Gus Khoury that own Khoury's Grocery store in Spring Creek in Elko. They looked at fifty-five acres on Jack Rabbit Estates and the town is going to pursue this and the group he met with is chomping at the bit to get the property. There will be preliminary site plans submitted which will include multifamily, single family, and duplexes. Their initial idea is to get anywhere from seventy-five to one hundred homes on those fifty-five acres. Chairperson Monica Burt asked when they wanted to start. Mr. Burt stated that they want to start in the Spring. This project is moving along very fast. He would like to update the lists that he was given with people's names who were interested in homes, and this would probably be done at the first of the year. He talked to one of the managers of Clayton Homes and they will be putting five to six homes together that would be upfront, and things can be added to them, or a different style of home can be done. Mr. Latin has been asked to have the property surveyed and a TOPO needs to be done on it which he will have to pay for. Once this is complete the town will have the auditors appraise the property, but for now and through the winter it will all be preliminary work. He hopes that by Spring the town will be able to process that property over to them. Mr. Burt mentioned that he's also been working with Sheldon Mudd on an emergency response program. The program's cost is over half of what they have been quoted, so he would like to pursue this further.

He thinks it's a wonderful idea in case there is any type of issue in the town, especially since the town doesn't have the means to get information sent out in the form of a group text like the school sends out. This system is pennies to the dollar and this program will be brought up again in the future.

He commented that with it being the last meeting of the year he would like to express his appreciation to everybody, his staff, the board, and the community. Everybody has pulled together this year and it has been a wonderful year even with all the issues and everybody remains here, and things continue to move forward.

Chairperson Burt commented that she forgot a paper she was going to share with the board because the board members need to try and think about a mission statement for Jackpot. She will be sending an email to them regarding what the old mission statement was along with the previous goals to see if they still align. She didn't know there was a mission statement and so now she would like everybody to look at the previous mission statement and goals in order to see if things align with what the currents want for the upcoming year, especially since there might be housing going in. She would like everybody to look at the email so that they can talk about it at the next meeting.

### **COMMENTS BY THE GENERAL PUBLIC:**

#### **NON ACTION ITEM**

Pursuant to N.R.S. 241.020, 2(c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on a successive agenda and identified to be an action item.

Jeff Young (Jackpot Advisory Board member) commented that the town Christmas Party was great, it was phenomenal. Chairperson Monica Burt stated that there were many in attendance and everybody was involved. Katie Estrada (Jackpot Combined School) mentioned that karaoke was a good idea, and the children had a lot of fun. Chairperson Burt commented that Larry (20/20 Sound and Visual) started getting the idea of doing karaoke parties for children. She liked the karaoke idea also to get the children involved. She appreciates all the hard work from everybody in the town, the board, and all the work that everybody puts into the town. It's awesome to watch it grow. She can't believe all the changes since she and Shawn moved to the town and what it looks like, it's so different in the last thirteen years. It's amazing and she is really excited to see where it goes next year or over the years.

### **ADJOURN**

#### **ACTION ITEM**

**Motion: Jeff Young moved to adjourn, seconded by Teresa Hugill. Motion passed.**

#### **VOTE:**

Aye: Monica Burt  
Teresa Hugill  
Jeff Young

Nay:

Absent: Monique Gollihar  
Bruce Ririe

Abstain:

The meeting adjourned at 6:32 pm.