



TOWN OF JACKPOT, NEVADA ADVISORY BOARD

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Board Members

Teresa Hugill
Monica Burt
Monique Gollihar
Jeff Young

Jackpot Staff

Shawn Burt
Brian Hugill
Beth Lamb
Shelly Hester
Maria Salas
Betty Marquez

JACKPOT ADVISORY BOARD MINUTES

THURSDAY, January 11, 2024

6:00 P.M. CALL TO ORDER:

The meeting of the Jackpot Advisory Board was called to order by Chairperson Monica Burt at 6:00 pm mountain standard time on January 11, 2024, in the meeting room of the Jackpot Administration Building, Jackpot, Nevada.

ROLL CALL:

Members Present: Monica Burt
 Teresa Hugill
 Jeff Young
 Monique Gollihar

Absent: Bruce Ririe

Others Present: Shawn Burt, Jackpot Superintendent
 Theresa Dimmitt, Jackpot Helping Hands (Zoom)
 Zach Hunter, Jackpot Combined School

INSTRUCTIONS TO THE GALLERY:

Chairperson Monica Burt advised the public to step to the front of the room to identify themselves and to speak clearly for the record. She stated that they should try and not speak out of turn or among themselves. If anybody has a cell phone it should be muted and if a call needs to be answered, it must be taken outside. She commented that everybody needs to wait their turn to speak, and the speaker needs to step-up to the podium to state his/her name and address. There shouldn't be side conversations or comments and she thanked everybody for their cooperation.

PROCEDURE

Time Limits: Public comments are welcome during the Public Comment periods at the beginning of the meeting, the end of the meeting, and during specific agenda items.

Comments made during the Public Comment periods at the beginning and end of the meeting are limited to **7 minutes** per person.

Persons with presentations or comments longer than 7 **minutes** should contact the County Administrative Offices to have the item placed on the agenda for discussion. Additionally, the Chair of the Board may limit public comment during a specific agenda item. If the Chair of the Board decides to limit public comment during a specific agenda item, the Chair shall announce, prior to taking any public comments on that specific agenda item, that the Public Comments on that specific agenda item are limited to 7 **minutes** per person.

PLEDGE OF ALLEGIANCE:

Chairperson Monica Burt led the pledge of allegiance.

COMMENTS BY THE GENERAL PUBLIC:

Pursuant to N.R.S. 241.020, 2 (c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on a successive agenda and identified to be an action item.

No Comments.

TOWN OF JACKPOT FOR POSSIBLE ACTION

E1. Discussion and consideration to approve the GONotify Citizen Notification & Alerts (Notify)- Unlimited Subscription app.
ACTION ITEM

Chairperson Monica Burt stated that the app would help the town notify people when there is an emergency. This is something she's been wanting to get done. Shawn Burt (Jackpot Superintendent) stated that on December 19th he had a Zoom meeting with Emily (GoNotify rep) and Sheldon Mudd (NNRDA) where Emily showed a power point presentation within the conference call. He commented that many towns are doing this, so the town would create a town app and people will be able to download it for free. Those that download the app will automatically get a notification with any notices or updates that the town posts which can include water notices, advisory board meetings, school closures, or any other notice. Jeff Young (Jackpot Advisory Board member) asked if the company will provide the app, Mr. Burt stated that yes. He commented that the company will help design the app and people can link their Facebook page in order to receive the notifications. The cost for the app will be thirty-six hundred dollars per year, it will be annual fee. There will be unlimited users. He is all for this and thinks this is a great notification tool. This is something that the town has talked about doing for a couple of years and there have been other programs, but they are more expensive. Mr. Young commented that this particular program is reasonable for what it is. Mr. Burt stated that the program will be handled out of the admin office, so if the public work guys need to close a road, or the state needs to close a road, or an emergency response is required or if somebody needs to post something that pertains to the town of Jackpot it will be posted on the app. The only administrators of the app will be him and his employees, nobody else will have access to it. Mr. Young asked if power outages along with when it will be back on will also be included, Mr. Burt stated that this will be included. Chairperson Burt commented that she likes that it's official and not just a Facebook page where there are multiple administrators. Mr. Young asked who would be posting on the app. Mr. Burt stated that it would most likely be handled with Maria and Betty

(Jackpot Admin). Chairperson Burt commented that things could also be handled during the weekend because it could be controlled through a phone. Mr. Burt commented that for thirty-six hundred dollars per year, the company helps with webpage design, and they will help throughout the year. Mr. Young asked if the price included the setup and design. Mr. Burt stated that it's all included. There will probably be a kick-off meeting where they will ask for all the information, the town will submit photos with what they would like the app to look like, the company will prep it and launch it to the store where people download their apps. The town would just have to promote the app, so people could begin to download it.

Motion: Jeff Young moved to go forward with this, seconded by Monique Gollihar. Motion passed.

VOTE:
Aye: Monica Burt
Jeff Young
Monique Gollihar
Nay:
Absent: Teresa Hugill
Bruce Ririe
Abstain:

E2. Discussion and consideration to approve the message board contract.
ACTION ITEM

Chairperson Monica Burt stated that the board received a paper illustrating the prices for those that would like to post on the message board. Monique Gollihar (Jackpot Advisory Board member) commented that she can see it from a window at work. Jeff Young (Jackpot Advisory Board member) mentioned that a few people have said the message board doesn't have the correct time. Theresa Dimmitt (Jackpot Tourism) stated that she is working on getting the time corrected, she isn't sure why it switched from the correct time. Mr. Young commented that there is a chance that it's set to auto update, and this may need to be turned off and she will need to manually set it. Mrs. Gollihar asked if it would be the same price for somebody who would like to congratulate somebody on their birthday. Mrs. Dimmitt stated that it would be twenty-five dollars since it would probably just be for a day. The prices are all starting points. Chairperson Burt asked Mrs. Dimmitt what she based her pricing on. Mrs. Dimmitt stated that billboards by themselves run so much a year, which is way less than the year price listed, she then broke the amounts down. She's also talked to a few other people and the prices are just the starting point. Mr. Young commented that it seems expensive, but when compared to other board prices, it's a good price. A static billboard can cost between twelve and fourteen hundred dollars per month. Mrs. Dimmitt commented that the advertisement can be a video, a picture, or so many other options, but it needs to follow all the guidelines in the contract including it being sent two weeks prior to the posting date so she can verify that it's appropriate and that they have the rights to the images posted. Chairperson Burt commented that she thinks that the school should be able to post free since they are non-profit. They could post about upcoming games. The rest of the board agreed. Mrs. Dimmitt commented that she considers those PSAs, and they were going to post the game schedule, but the board wasn't live yet. She agrees with posting games or events happening at the school or anything community-wise like the advisory board meetings without a cost. The contract is only for non-town related information from other businesses and citizens.

Chairperson Burt and Mrs. Gollihar both agreed that this is great. Chairperson Burt commented that she wasn't sure about the board needing to approve the contract, but Shawn Burt (Jackpot Superintendent) stated that it was out of the tourism department which is funded by the town.

Motion: Jeff Young moved to approve this and go forward with this with the exception that they may adjust the prices in the future, but this is a good starting point, seconded by Monique Gollihar. Motion passed.

VOTE:

Aye: Monica Burt
Jeff Young
Monique Gollihar

Nay:

Absent: Teresa Hugill
Bruce Ririe

Abstain:

E3. Discussion regarding ideas of what Jackpot's economic development strategy mission statement will be.

NON-ACTION ITEM

Chairperson Monica Burt stated she created the following mission statement and that it could be a starting point and things can be added, subtracted, or changed. The board needs to think about where they would like Jackpot to go in the next five years and what is the town's main focus at this time. She was trying to focus on the following things, and she isn't sure if this was too much. She looked at other town mission statements, how they wrote them, and what they focused on. Jeff Young (Jackpot Advisory Board member) asked if they should include the outdoor life in the town. Chairperson Burt commented that if it wasn't enough with the heritage and small town identity or should they be more specific or if things need to be worded differently. She mentioned that Betty Marquez (Jackpot Town Admin) would be typing all the ideas and in the end have the mission statement reworded in the best way. Mrs. Marquez asked how big the board wanted the mission statement. Mr. Young stated that they didn't want it too big and that the following statement is almost too big. Chairperson Burt commented that she was thinking the this may be too much, and they maybe should narrow things to three things. There were others that she saw that were much longer. Mr. Young commented that he would like outdoor recreation to be included in the first sentence. Chairperson Burt mentioned that the goals are supposed to be coming from the statement and the goals that were talked about at the meeting work with the following statement. The mission statement that was on the document didn't go with the goals that they discussed for the town. Monique Gollihar (Jackpot Advisory Board member) commented that she liked the second sentence about, "current businesses, entice future diversified business growth, and create an inviting and affordable atmosphere for businesses, residents, and visitors." Mr. Young stated that the first sentence is important too, and that this statement is on the edge of being long, but it's good. Chairperson Burt stated that the statement could be rewritten to make it sound better and that they would vote on it at the next meeting. She asked Shawn Burt (Jackpot Town Superintendent) if there were additional things that they would like to add if they could or if they had to add all their ideas now. Mr. Burt stated that he didn't know when the deadline to submit this is and so he thinks the earlier the better.

Chairperson Burt stated that the deadline was at the beginning of the month, but she knew that the board wouldn't be able to do that, but if they have it done and approved by the next meeting it will be done in the month of January.

Chairperson Burt asked if the statement had all the information they wanted and that it can be restructured or include different sentence ideas, the board can then decide at the next meeting. Mrs. Gollihar commented that the second sentence shouldn't be shortened because it has good information and length. The clerk commented that it could read. "Jackpot's heritage and small-town identity supports actions and etc., if the board wanted to keep those words in the statement. Mrs. Marquez stated that it already says the town is small.

"The Town of Jackpot strives to strengthen our community by supporting and improving quality of life, healthcare, housing, and education as well as maintaining our heritage and small-town identity. The Town of Jackpot supports actions that will strengthen our current businesses, entice future diversified business growth, and create an inviting and affordable atmosphere for businesses, residents, and visitors."

The board agreed that they would vote on it at the following meeting and that there could be changes to it, but they would be presented prior to the voting.

RAFT RIVER RURAL ELECTRIC COMPANY

NON-ACTION ITEM

Raft River Electric update.

There wasn't a representative present, but Mike Christensen emailed the following:

I will not be able to attend the meeting tonight. I don't have anything pressing to report on for the group. We did change out some cutouts on the line by Blue Sky on the corner of Piersanti and Gurley that gave us a little trouble this fall. Our electricians also did some generator work for the office there. I don't know of any power issues lately. Thanks.

Mike Christensen
Operations Superintendent

Chairperson Burt asked what the cutouts were, Gustavo Estrada (Public Works lead) stated that it's where the wiring is placed.

NEVADA HEALTH CENTER

NON-ACTION ITEM

Nevada Health Center update.

No Representatives were present.

JACKPOT COMBINED SCHOOL

NON-ACTION ITEM

Jackpot Combined School update.

Zach Hunter (Jackpot Combined School) stated that he teaches building trades and construction technology. This is one of the new things happening in the school and it's the first year. It's a two year program and if the students complete it with forty hours of shop time than they are first in line for an apprenticeship with the Southwestern Carpenter's Union. These students can graduate and can go straight to work in the carpenter's union. He mentioned that another exciting thing happening at the school is that they were approved for a hydroponics grant.

They should be receiving everything by the 31st. They will be getting a two hundred-forty pod commercial hydroponic system that can grow up to two hundred and forty plants and nineteen twelve pod classroom systems, so as many classrooms that want them can have a hydroponic system in their room. The program also comes with a K-12 standards of line curriculum so that teachers can begin to integrate Science, Technology, Engineering, and Math. (STEM)

**CORRESPONDENCE REPORT AND OTHER ITEMS OF DISCUSSION:
NON ACTION ITEM**

1. Discussion and consideration of received correspondence.

Chairperson Monica Burt stated that she received the following letter from Bruce Ririe:

Bruce Ririe
1309 Keno Drive #1127
Jackpot, Nevada 89825

January 10, 2024

Jackpot Advisory Board:

I have enjoyed serving on the Advisory Board. My most memorable moments have been the association with All the Board Members and the Jackpot Public Works Team. All your efforts and selfless service to the community have been an inspiration to me.

Due to personal and health reasons I am resigning from the Board so I can devote time on my family and healing.

Thank you for all each of you do for this community.

Bruce

Chairperson Burt stated that it's official and Jeff Young (Jackpot Advisory Board member) commented that Mr. Ririe would be missed on the board.

Chairperson Burt commented that the letters that were sent out were received according to Sheldon Mudd (NNRDA). She received a call from Rudy Pamintuan (Lieutenant Governor Chief of Staff), and they talked for half an hour. He informed her that there isn't anything his office could do for the town at this time. The reciprocity of licenses is a statewide problem. They have a lot of problems in Las Vegas where people move there and have licenses from other states, but don't want to go through the process of getting their Nevada license. Monique Gollihar (Jackpot Advisory Board member) mentioned that two months ago she spoke with Mr. Pamintuan, and she also spoke with somebody at Senator Cortez Masto's office. She spoke with Bert Gurr who is another Nevada representative. Mrs. Gollihar commented that she spoke with three or four people and received eight emails the same day she sent them out. She forwarded all the people she had contact with Sheldon's Red Zone plan which some had heard about. The lieutenant governor's office said he would be coming to Jackpot sometime in the beginning of the year. He wants to tour the casino's, the town, and see what Jackpot is about. Chairperson Burt commented that Mrs. Gollihar emailed people and she sent out physical mail and only got one response.

It was interesting to see that people responded more to email, so she will be emailing next time. Mrs. Gollihar mentioned that she didn't know all the information, so she guided people to the Red Zone initiative and to Sheldon for further questions. Chairperson Burt stated that she did the same thing and she made sure to focus on the town even when the person speaking with her started talking about the larger towns. Chairperson Burt was told that there would be a committee that could bring things up at the next legislative session in 2025. Mrs. Gollihar commented that she would be sending another round of emails the following month so that people didn't forget about Jackpot.

**CONSENT AGENDA
ACTION ITEM**

All matters listed under the consent agenda are considered routine and may be acted upon by the commission with one action without extensive discussion. Any member of the commission or any citizen may request that an item be taken from the consent agenda, discussed, and acted upon separately during this meeting.

Approval of Minutes -DRAFT Jackpot Advisory Board December 14, 2023
(This material is available upon request.)

NextMeeting Date - January 23, 2024

Chairperson Monica Burt stated that they are skipping the second meeting of the month because it's after Christmas and there are lots going on or people are gone for the holidays.

Motion: Jeff Young moved to accept the minutes, seconded by Monique Gollihar. Motion passed.

VOTE:
Aye: Monica Burt
Monique Gollihar
Jeff Young
Nay:
Absent: Bruce Ririe
Teresa Hugill
Abstain:

Motion: Jeff Young moved that the second meeting will be on January 23rd, seconded by Monique Gollihar. Motion passed.

VOTE:
Aye: Monica Burt
Monique Gollihar
Jeff Young
Nay:
Absent: Bruce Ririe
Teresa Hugill
Abstain:

**ADVISORY BOARD MEMBERS AND STAFF COMMENTS:
NON ACTION ITEM**

This time is devoted to comments by Advisory Board Members and/or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

Jeff Young (Jackpot Advisory Board member) asked how everybody felt about moving the time of the meeting to 6:30pm as opposed to 6:00pm because everybody seems to be rushing to get to the meeting. Chairperson Monica Burt stated that she needs to leave work ten minutes early because she gets off at six. Monique Gollihar (Jackpot Advisory Board member) stated that she was okay with changing the time and Chairperson Burt agreed. Mr. Young asked that making the time change be included as an action item for the next meeting so it can be discussed further. The next meeting time will be at 6:00pm. Mr. Young asked if anybody in the audience experienced any inconvenience due to the time change and Chairperson Burt asked the office ladies. The office ladies both agreed that there wasn't an issue with the time. Shawn Burt (Jackpot superintendent) also agreed.

**COMMENTS BY THE GENERAL PUBLIC:
NON ACTION ITEM**

Pursuant to N.R.S. 241.020, 2(c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on a successive agenda and identified to be an action item.

No Comments.

**ADJOURN
ACTION ITEM**

Motion: Jeff Young moved to adjourn, seconded by Monique Gollihar. Motion passed.

VOTE:
Aye: Monica Burt
Jeff Young
Monique Gollihar
Nay:
Absent: Bruce Ririe
Teresa Hugill
Abstain:

The meeting adjourned at 6:32 pm.